



**TIMING AND EVENT  
SOLUTIONS  
THAT DELIVER  
OUTSTANDING  
RESULTS**

**WHAT WE DO**

International Running Company provides comprehensive race management solutions that are highly integrated with features and benefits not found elsewhere. We proudly use Jaguar, from Innovative Timing Systems, which has been the world leader in chip timing accuracy and performance for 10 years. In addition, the integration of their ITS YOUR RACE registration, results, apps, photos and social media platform allows you to deliver a race experience that athletes will never forget. Imagine having live Results Kiosks, Sponsor Videos, Apps, Real-time Athlete Photos, Social Media Integration, Fundraising, Marketing Support and so much more!

**WHY WE ARE THE BEST CHOICE IN EVENT TIMING AND RACE MANAGEMENT**

We're more than just race timing --we're a complete event management company. We have the experience and the technology to create a great event, while making your job as an event director easier. Outstanding customer service is built into everything we do. We communicate with you often to make sure your expectations are fully met. Need your course marked? We can help with that. Want to promote your event to over 750,000 athletes in North America? We can do that as well. Want to provide 20 to 30 photos of every athlete for free with live integration to Facebook? You can count on us. In summary, we're technology leaders who understand that epic customer service is part of our equation for your success.



**ACCURATE TIMING, RAPID REGISTRATION, REAL-TIME RESULTS, LIVE MOBILE APPS**

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